

# Product roadmaps



[www.mayankmittal.com](http://www.mayankmittal.com)

# XYZ product roadmap

PHASED LAUNCH  
Nov 2019

COMMERCIAL LAUNCH  
April 2020

V2  
2H 2020

V3+ (Vision)  
1H 2021

## KEY OFFERINGS

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## KEY HYPOTHESES

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Omnichannel



Feature 2



Personalization



Feature 4



# Title

## MVP

(0-6 months)



**Iterative product build  
with ...**

- Personalized news feeds
- ...

## Mid-term

(6-18 months)



**Update ...  
to....**

- Integration of...
- ...

## Vision

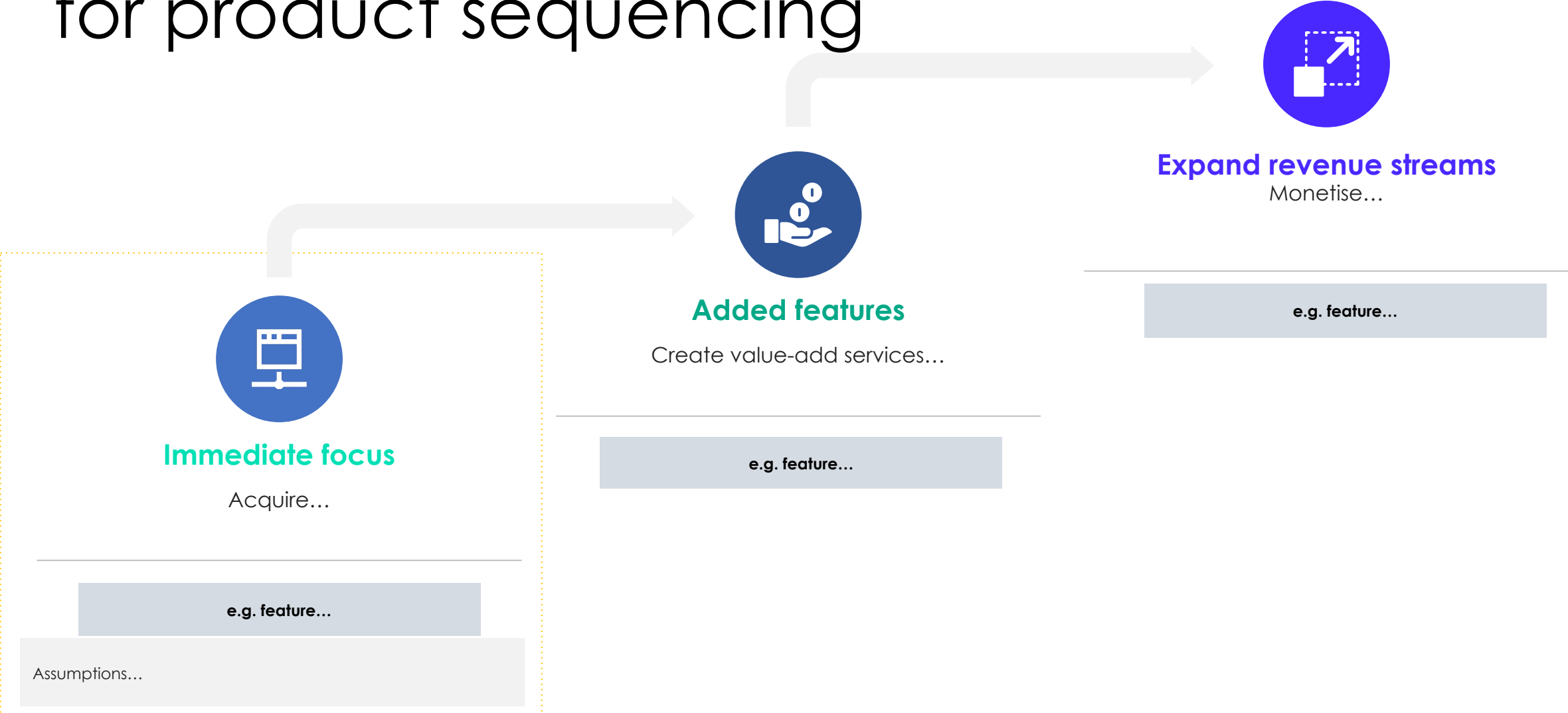
(+18 months)



**Integration with the  
XXX partner network**

- Spend and earn...
- ...

# This has led us to three clear horizons for product sequencing



# This is the roadmap ...

